

◆ Purpose of this project

Sustainable local communities management requires well conditioned cooperation and participation of multi stakeholders. We have developed and improved a comprehensive mechanism to promote cooperation and participation of multi stakeholders throughout about 8 years collaborative practices in some communities. This mechanism or scheme is named as 'Chuo University and Hachioji method' The educational program provides communities the able residents who could execute the sustainable method appreciate. In this innovating educational program students could learn some devises to facilitate the cooperation in experimental field activities.

◆ Main targeting results in this project

- Promotion of global joint research for sustainability by Global Environmental Policy in Japan.
- Development and reform of cluster program of economic faculty in Chuo University.
- Development and reform of joint educational system and method between Japan and China.
- Japan and China joint cooperative development of global educational program for sustainable district management.
- Development and reform of communication policy in environmental festival of Hachioji city.
- Improvement on function of Hino environmental information center.
- Inaugurating projects for environmental policies by public private partnerships in Machida city.
- Development of educational method for on line system using sustainability policies of London city.
- Construction of local vitalization basic policy in Chichibu city and Shiwa town.

☎ Information

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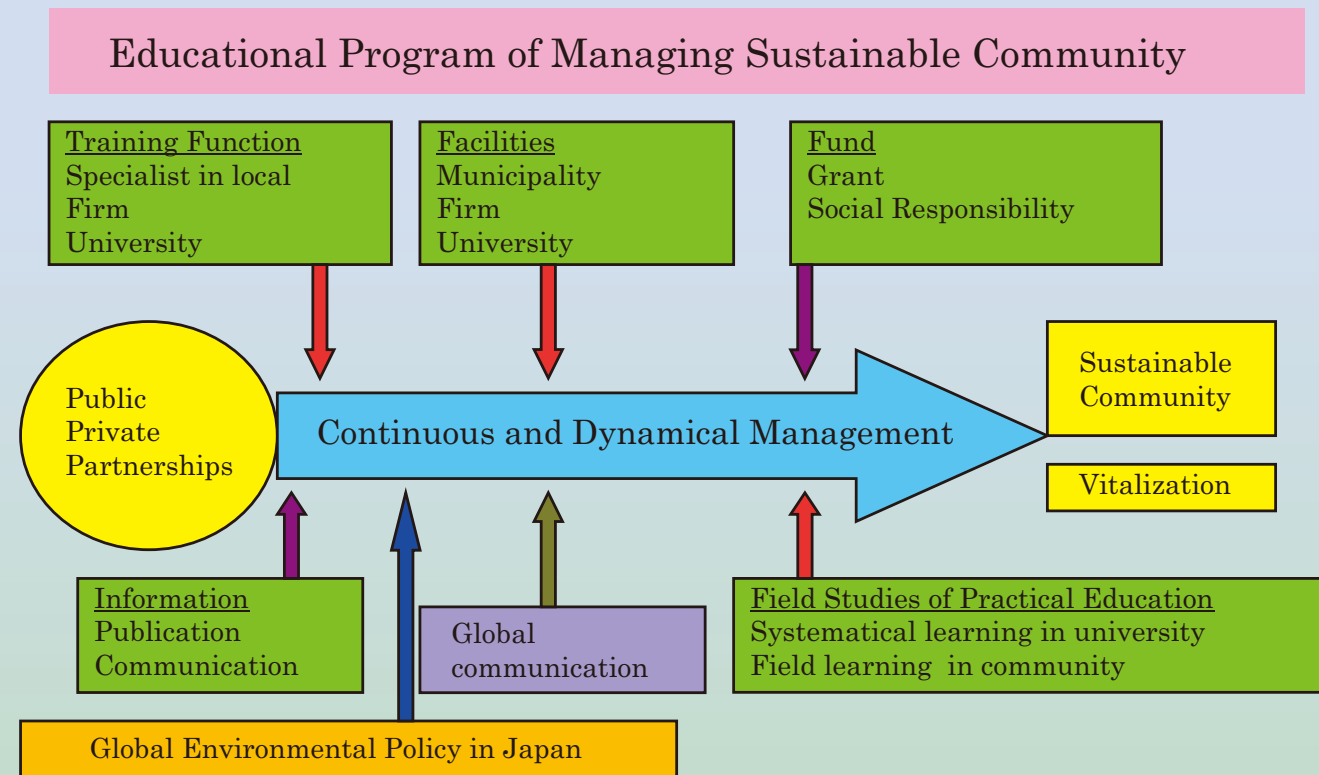
This program is selected as the good practice in challenging project on innovating reform in high quality method and program of university education by Japanese Ministry of Education, Culture, Sports, Science and Technology and supported by the grants from 2008 to 2010.

Advanced Professional Educational Program of Managing Public and Private Partnerships towards Vitalization of Communities.



CHUO UNIVERSITY

◆ Image of this project



◆ Experimental practical fields for educational program

Hachioji City in Tokyo Prefecture

Cooperative management of Hachioji environmental festival.
Supporting programs to publication and communication to promote public and private partnerships.

Hino City in Tokyo Prefecture

Improvement of function of Hino environmental information center.
Supporting programs of vitalizing Hino city by public and private partnerships approach.

Machida City in Tokyo Prefecture

Promotion of environmental policies by public private partnerships.

Chichibu City in Saitama Prefecture

Making revival program of forest industry and vitalizing Chichibu city.

Shiwa Town in Iwate Prefecture

Supporting programs for plan of sustainable environmental community.

Tianjin City in China

Japan and China joint cooperative development of global educational program for sustainability development.

◆ Sustainability management and cooperation

Globalizing economic activities and decentralization of government might appear commonly in many advanced countries. Many environmental and social problems require betterment with voluntary contributions of many agents of government, firms, residents and NPO. Sustainable development of communities could be achieved by a cooperation or voluntary participation of multi stakeholders. By effective cooperation of stakeholders corporations or non-profit organizations could achieve sustainable management and contribute to improve social welfare. Since many stakeholders seek self interests, probably contributions of many stakeholders are deficient and out of balanced to promote sustainability. We must investigate incentives of voluntary contributions and devise a sustainable scheme to foster and to facilitate them. We consider the mechanism which SRI organization improves sustainability by stimulating activities of CSR. (by Hiroshige TANAKA: director of this project)



◆ Memorandum of cooperation with Hachioji City

Hachioji city is located in the western inland part of Tokyo Metropolitan. The population and area measure of Hachioji city are about 560,000 and 186 km². Hachioji established Environmental Citizens Conference to promote participation of inhabitants in 2002. The area of the city is divided into 6 Environmental Districts. A regional environmental Index was produced cooperatively by Hachioji city and Chou University in 2003 so that the new participation scheme works well. Hachioji city and Chou University published the guide book of the environmental index and have organized and trained about 100 instructors who utilize the guide book effectively to improve regional environment. The environmental index aims at betterment in regional programs and policies of environment as well as environmental behaviors of inhabitants. Chou university has directed the district environmental diagnoses with support of environmental instructors of Hachioji city for 3 years (2005 – 2007). The series of public and private cooperation has been shared with stakeholders. The guide text and the environmental diagnoses were funded by Hachioji city and modern good practice of Japanese Ministry of Education, Culture, Sports, Science and Technology. This Evaluation Index is composed by 61 item, and divided into 8 fields: Water and Waste, Wastes and Resource Recycle, Energy, Natural Environment, Green and Development of City, Air quality Environment, Living Environment and Social Environment. Each item is valued by 0, 1, 2. Each environmental district selects suitable items and evaluates the district. The full score is 100. One point is named as one eco. Chou University analysed the data of monitor for the 3 years and advised the betterment of environment. The method of regional diagnoses improve steadily. (by Hiroshige TANAKA: director of this project)